

PRESS RELEASE – ULYSSES TRAVEL GUIDES

The Ulysses Travel Guide Québec City Right on time for 400th anniversary visitors

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For immediate release

When it was founded in 1608, nobody could have guessed that the humble stockade of Québec would, 400 years later, be one of the most visited places in North America. Four centuries have turned it into one of the continent's most enchanting cities, with a myriad of attractions and a stunning natural setting unique in the world. Hundreds of thousands of tourists are expected in the capital over the coming months to celebrate this anniversary. Ulysses Travel Guides is joining the party, releasing the fourth edition of its *Québec City* guide, to help everyone make the most of this exceptional city's treasures, both famous and hidden.

For its 400th birthday, Québec City has made itself more beautiful than ever. Changes such as the redevelopment of the historic Vieux-Port and the new attractions around the Bassin Louise, the revitalization of the Saint-Roch neighbourhood, the renovation of lovely Rue Cartier, and the inauguration of the magnificent Fontaine de Tourny sponsored by Simons are all reflected in the new *Ulysses Travel Guide Québec City*.

Full of practical information as well as historical and cultural details, the guide details the city's most famous and unmissable sights as well as its hidden, authentic corners. It lists the best restaurants, cafés, and bistros for a taste of Québec City's delicious cuisine and friendly, comforting ambiance. It tells the stories of the craftspeople, artists, chefs, political leaders, and others who have marked the history of the city. It gives visitors everything they need to know to benefit from the city's proverbial hospitality and joie de vivre, including its innumerable theatres, shows, and festivals. It provides outdoor lovers with details of numerous excursions in the region, with something for all seasons. Finally, it offers a comprehensive guide to the best restaurants, most comfortable hotels, and most inviting spas in the capital.

Like all Ulysses guides, the *Ulysses Travel Guide Québec City* provides details and star ratings for all the city's attractions, paints an in-depth geographical, cultural, and historical portrait of the capital and its region, and includes numerous accurate and detailed maps to help you plan the perfect tour, whether by car, by bicycle, or on foot.

The fourth edition of the *Ulysses Travel Guide Québec City*, in large format for the first time, also has an all-new page layout for even easier reference. It's the perfect guide to an unforgettable stay in this city of a thousand charms, especially this year. The guide is available at Ulysses Travel Bookstores and in all good bookstores, and is priced at \$24.95. 208 pages. Website: www.ulyssesguides.com .

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